



CARIBBEAN
HOTEL
ASSOCIATION

FOR IMMEDIATE RELEASE

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**REGIONAL HOTEL INVESTMENT CONFAB ATTRACTS INTERNATIONAL A-LIST
*2007 agenda introduces concept of development tracks***

SAN JUAN, Puerto Rico (February 22, 2007) – The international hospitality investment community will congregate at the 2007 Caribbean Hotel & Tourism Investment Conference (CHTIC) to weigh in on what is – and what will be – in the region's industry. The 11th annual CHTIC, to be held from May 8 to 10, 2007, at the World Trade Center in Curaçao, will assemble a corps of hotel executives, investors, lenders, developers, and professional advisors for a two-day program that will emphasize the conduct of business. The conference hosted by the Curaçao Hospitality & Tourism Association alongside the Curaçao Tourist Board, is presented by the Caribbean Hotel Association (CHA), in conjunction with the Caribbean Tourism Organization (CTO), and Burba Hotel Network (BHN).

A new feature of the conference is the introduction of development track workshops. This strategy allows delegates to engage in interactive sessions on the various components of hotel investment and how they interrelate. "The goal is for the delegate to gain a well-rounded understanding of the broad picture," said Barbadian hotel developer Peter J. Odle, president of CHA. Development track workshops, plenary sessions and keynote addresses will encompass key components of the hospitality investment equation: from the outlook and opportunities, to financing and deal-making, to ownership and asset management. The full program agenda with session descriptions and speakers is available at

<http://www.caribbeanhotelassociation.com/CHTIC.html>.

In the CHTIC tradition, a prestigious group of organizations have lent their name, expertise, and support to CHTIC 2007. They include FirstCaribbean International Bank, Interval International, KPMG, Maduro and Curiel's Bank N.V., Scotiabank, Choice Hotels, Greenberg Traurig LLP, Hilton Hotels Corporation, National Investment Promotions Inc., NorthCourse Leisure Real Estate Solutions, OBM International, Resort Condominiums International, The Registry Collection, Wyndham Hotel Group, American Resort Development Association (ARDA),

- more -

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Best West International, Boyken International, Inc., Developments Magazine, Ernst & Young, Horwath Hospitality & Leisure LLC, Hotel & Motel Management, Marriott International, PKF Consulting, PricewaterhouseCoopers, Starwood Hotels & Resorts, Sutherland Asbill & Brennan LLP, Trinidad & Tobago Tourism Development Company, Caribbean Central American Action (CCAA), International Hotel & Restaurant Association (IH&RA), International Society of Hospitality Consultants (ISHC), and the World Travel & Tourism Council (WTTC).

For more information, contact the Caribbean Hotel Association Conferences and Events Department, at telephone 787.725.9139, fax 787.725.9108, or email:

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