

CARIBBEAN 30th Anniversary MARKETPLACE

BAHAMAS 2012

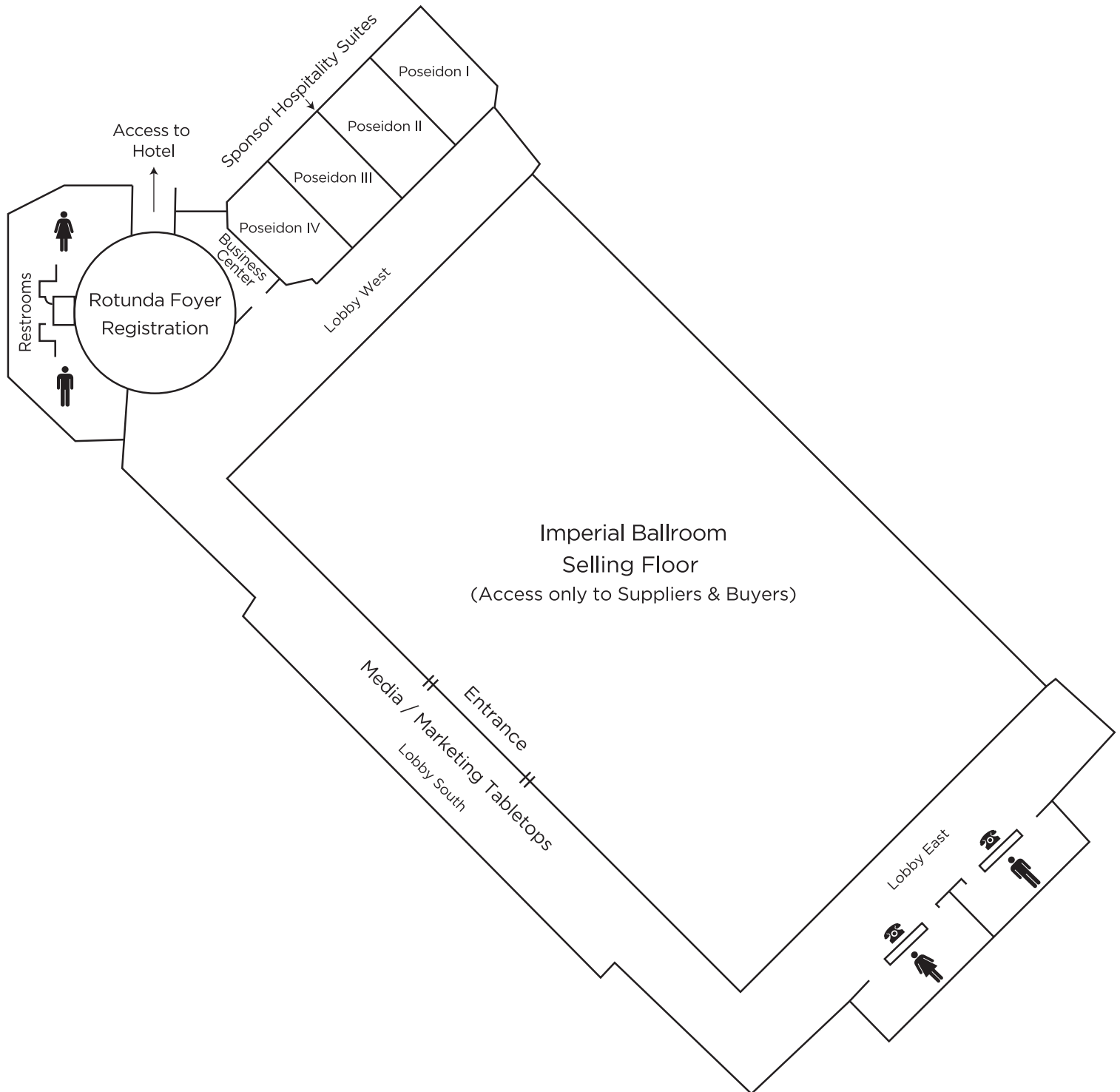


JANUARY 22-24
ATLANTIS
PARADISE ISLAND



Atlantis Paradise Island Convention Center *Event Floorplan*

Presented by the Bahamas, Mastercard & Virgin Holidays



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Media/Marketing Registration

Caribbean Marketplace is the requisite business-to-business marketing event for the Caribbean hotel and tourism industry where hotels, tourist boards, transportation companies and attractions meet, network, negotiate, and conduct business with buyers from around the world. Over 1000 supplier delegates attend each year from over 350 companies.

CHTA Allied members that can apply for registration under the Media Advertiser/Marketing category are: Magazine advertisers, Website development and booking engines, Marketing representation, Distribution systems, Publishing companies, Media representation, Ad agencies, PR agencies, Reservation services, hotel franchises, marketing products and data collection. The Caribbean Marketplace Governing Committee determines the type of companies allowed to register under the media/marketing registration option. Companies requesting registration under this type must be pre-approved before registration is confirmed.

Media/marketing registration is venue driven and its availability will be dependant on the meeting facilities of the selected venue. Registration options for media/marketing may change depending on facilities available.

For 2012, Media/marketing registration includes one tabletop space OUTSIDE of the selling floor and one delegate registration. The registration does NOT include access to the selling floor or computerized appointments. Computerized scheduled appointments will not be available, however, media/marketing companies will have prior access to the delegate list so that they may make their own appointments in advance of the event and invite suppliers to meet with them in the media/marketing area which will be located outside of the selling floor (see attached hotel layout for location). **No media/marketing delegate will be allowed onto the selling floor irrespective of meetings scheduled with suppliers.**

The price for a media/marketing company to attend Caribbean Marketplace 2012 is \$2,500 which includes one delegate. The registration fee for an additional delegate is \$479.00 (each tabletop is allowed a maximum of 2 delegates). Lunch per delegate is US\$30.00 per day, per person if purchased before January 16th and US\$35.00 per, per person for purchases after January 16th.

Media/Marketing Registration - Terms and Conditions

All registrants are subject to the following terms and conditions:

1. All participation by any company or delegate must be approved by The Caribbean Hotel and Tourism Association (CHTA). CHTA reserves the right to approve all registrations prior to confirmation.
2. The Caribbean Marketplace Governing Committee determines the type of companies allowed to register under the media/marketing registration option. Companies requesting registration under this type must be pre-approved before registration is confirmed.
3. Media/marketing registration is venue driven and its availability will be dependant on the meeting facilities of the selected venue. Registration options for media/marketing may change depending on facilities available.
4. Media/marketing registration includes one tabletop space OUTSIDE of the selling floor and one delegate registration. The registration does NOT include access to the selling floor or computerized appointments. Computerized scheduled appointments will not be available, however, media/marketing companies will have prior access to the delegate list so that they may make their own appointments in advance of the event and invite suppliers to meet with them in the media/marketing area which will be located outside of the selling floor. **No media/marketing delegate will be allowed onto the selling floor irrespective of meetings scheduled with suppliers.**
5. Cancellations are by written request only and apply to the policy in effect on the date the notification is received by CHTA. Cancellations must be received on or before November 1, 2011 and are refundable

less a \$150.00 per person processing fee. After November 1, 2011, all registration fees are non-refundable.

6. All social events hosted by any registrants during the program and any pre and post program fam trips sponsored by any registrant must be approved by CHTA and must not conflict with any official Caribbean Marketplace business and social activities.
7. CHTA reserves the right to cancel any delegate's registration without cause at their discretion at any time prior to or during the Program. Media Advertising/Marketing misuse of Delegate badges, which includes sharing, rotating or exchanging badges, registering a delegate that represents a CHTA member who does not qualified to attend the event or is an expired member is not allowed, and any Media Advertising/Marketing company/delegate found misusing Delegate badges will be removed from Caribbean Marketplace and all its scheduled events with no refund of fees paid.
- 8. Media Advertisers/Marketing delegates do not have access to the selling floor and will schedule any meetings with suppliers in the designated media/marketing area. No media/marketing delegate will be allowed onto the selling floor irrespective of meetings scheduled with suppliers.**
9. Refunds will not be given for no-shows, early check-outs, late arrivals or any cancellation after the established deadline.
10. Hotel and travel arrangements are the responsibility of each delegate and are not included with the registration fees.

11. Each registered Delegate is issued a name badge along with a wristband, which is for use only by the Delegate named on the badge. The badge and wristband must be made available to the security guard for entrance according to the regulations established for the event. If requested, Delegates must be able to produce photo identification to match the name on the badge. If the badge or wristband is lost during the event, the replacement fee is U\$25.00 per item lost.